



**THE DAILY COFFEE GROUP**

# **FRANCHISE INTRODUCTORY BROCHURE**

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## INTRODUCTION

The Daily Coffee Group is a rapidly growing, authentic South African coffee café franchise.

We offer more than just franchise opportunities. We provide a premium investment platform that allows you to be part of South Africa's thriving coffee industry. As lifestyles evolve and the number of coffee enthusiasts continues to rise, there is an increasing demand for quality coffee and branded lifestyle cafés. Join us in tapping into this lucrative and exciting market! Our coffee café franchises are thoughtfully designed and strategically positioned for this venture - community-based and conveniently located within neighbourhoods where the coffee culture thrives.

Each The Daily offers exactly what the market requires - a welcoming space for meeting with family and friends, for business discussions, or to catch up on work over a cup of coffee. Grab-and-go options are available for customers on the move.

## WHY INVEST IN THE COFFEE INDUSTRY?

Globally, including in South Africa, the coffee industry is evolving to match modern living and the shift towards working outside traditional office settings. This change is driving a growing demand for branded lifestyle coffee destinations that fit today's work and social trends.

Today's coffee café has become a lively neighbourhood hub that fosters a vibrant community. It serves as an essential 'third place' in modern society - a destination that's neither home or work, but a welcoming space where people can unwind, socialise, and conduct business.

This is what people need today. This is the lucrative investment opportunity to consider - your own The Daily Coffee Café franchise in your own neighbourhood.



## FRANCHISE MODEL

### THE DAILY COFFEE CAFÉ

The Daily Coffee Group's well-rooted franchise model provides franchisees with peace of mind, knowing they're investing in a commercially proven venture. Backed by an experienced franchisor who understands the franchise industry, and who recognises the market demand for branded coffee destinations, this model ensures comprehensive franchisor support at every step.

Our The Daily Coffee Café franchises are ideally situated, located in shopping centres, strip malls, community hubs, and similar commercial zones. These franchises cover a minimum of 150 sq m up to a maximum of 250 sq m, with between 60-100 seats. Each café welcome around 5 500 customers per month, serving around 160 000 espresso shots and an average of two tons of coffee beans per month!

The layout offers a variety of seating options to meet diverse customer needs, including large communal tables, smaller individual tables, dedicated laptop work areas, and a comfortable lounge area.

Our comprehensive seasonal menu offers customers all-day breakfast, brunch, lunch, and a variety of other refreshments.

### INVESTMENT REQUIREMENTS

- Turnkey start-up cost:  
**From R2,2 million (excl. VAT)** - size dependent
- Opening stock and initial working capital:  
**R150 000 (excl. VAT)**
- Monthly franchise fee:  
**6% of turnover (excl. VAT)**
- Monthly marketing fee:  
**1% of turnover (excl. VAT)**
- Expected revenue: **R5 - R10 million** per annum  
- size and site dependent

#### PLEASE NOTE:

To qualify for a The Daily Coffee Café franchise, you'll need a minimum of 70% in unencumbered funds. Prospective franchisees should have at least R1,5 million in unencumbered funds to secure bank approval for the full start-up investment.

## WE MANAGE THE SET-UP

- Franchise site location
- Rent negotiation with landlords on behalf of the franchisee to ensure a favourable rental deal
- All staff recruitment
- Staff training
- Manage opening orders
- Assist in setting up all approved supplier accounts
- Establish on-par stock levels
- Staff work roster rotation and schedules
- Point-of-sale set-up with stock control (reports up to trial balance)

## ONGOING

- Continuous support and guidance – monthly visits, 24/7 telephone and e-mail support
- Seasonal menu planning and costing

## WHAT SETS US APART?

- Community-based and actively in touch with our communities
- Low set-up costs
- Core décor elements with individualised touches for each café
- Low cost of sales – the Group's cost of sales average 33%
- Average return on investment (ROI) of 37%, with some franchises achieving over 50%
- Own roastery to ensure consistency in coffee roasting, supply, quality, and flavour
- Affordable franchise fees, based on turnover – **only 6%**



The Daily Coffee Group specialises in full-service coffee café franchises that offer a relaxed, sit-down experience, with seating for around 80 guests, depending on location and space.

Positioned in the upper tier of the coffee industry, our cafés are designed to create a welcoming atmosphere, setting us apart in a market where many coffee franchises lean towards smaller, takeaway-focused models.



## WINNING RECIPE

- Living the brand! Being visible
- Identifying the right franchisees – hands-on dedication and passion for their business
- Prime locations – position, position, position, and partnering with landlords who are serious about retail quality
- Finest coffee – our medium-roast coffee blend of African origin has been meticulously developed for our cafés and our customers' taste
- Quality kitchen and barista equipment without unnecessary over-specifying
- Branded items – we are proud of our identity
- Three-week training, set-up, and implementation programme (two-week pre-opening and one week post-opening)
- Seasonal menu planning
- Ongoing head office support and guidance



## RESPONSIBLE BUSINESS PRACTICES

The Daily Coffee Group is dedicated to a responsible, inclusive approach that benefits both the environment and our community.

Our commitment to green initiatives involves ongoing improvements and active monitoring of existing practices. At the heart of our strategy is the seamless integration of environmental efforts with our business operations. This remains a priority in the short, medium, and long term to foster sustainability and minimise our carbon footprint.



## AMONGST OTHERS, WE HAVE THE FOLLOWING IN PLACE:

- We source our coffee beans from fair trade organisations that foster trading partnerships based on dialogue, transparency, and respect. These partnerships support sustainable development by providing better trading conditions for coffee bean farmers.
- Our takeaway cups are biodegradable, minimising environmental impact.
- Our coffee roasting facility operates with energy-efficient processes and generates almost zero waste.
- For our New York-meets-Karoo themed décor, we make use of recycled wood.
- Our coffee cafés manage their own in-house social responsibility projects to support those in need within their communities.

## REWARDING BENEFITS AND OUTCOMES

### FOR THE FRANCHISEE

- An affordable initial investment with high returns
- Turnover-linked franchise fees ensure that it is equally important for the franchisor and the franchisee that the franchise is successful and profitable
- A ready-to-launch franchise ensures that the franchisee starts fully equipped from day one, including ideal location selection, shop-fitting, equipment installation, and skilled personnel training
- Comprehensive control over business operations and finances with our easy-to-use point-of-sale systems
- Full-time franchisor support just a phone call away to ensure integrated management
- Joining the expanding community of The Daily Coffee Café franchises and tapping into the high-demand market
- Investing in a thriving industry with a strong and growing demand for vibrant branded coffee destinations
- While guided by proven franchise guidelines, franchisees have a degree of flexibility to make decisions that best suit their location
- The franchisor, with its experience and authority, actively assists with lease agreements and other negotiations to secure prime conditions for your café's success
- The support of a Franchisee Representation Council (FRC) - a representative body of The Daily franchisees that provides peer mentoring and serves as a liaison with head office on marketing-related matters.



### FOR THE LANDLORD

- With a tenant that draws in loyal, repeat customers, the retail centre benefits from increased foot traffic, as these customers often explore other shops while enjoying their experience. On average, each café welcome around 5 500 customers per month
- An upmarket, visually appealing coffee café elevates the overall atmosphere of the retail centre, provides a welcoming pause area for shoppers, and creates an inviting destination for customers
- Securing a long-term rental arrangement with a national franchise business that has a proven track record contributes to the stability of the property
- Ensuring a trustworthy relationship by partnering with a franchise group that upholds strong principles and ethical standards
- Should any challenges arise for the franchisee, the franchisor is committed to stepping in and providing support to ensure the business, and the rental agreement, continues smoothly

### FOR THE FRANCHISOR

- Expanding our reach as each new franchise allows us to bring The Daily Coffee Café experience to a broader audience. This expansion grows our business and meets the market's demand for branded lifestyle coffee destinations
- Shared success, as the success of our franchisees is a reflection of our own. When they thrive, we all thrive!
- Back-up – we are here to be a safety net and guide
- Trialled and tested standard operating procedures to assist with operation
- A community of café owners to bounce new ideas off when growing the business
- Seasonal menu planning with complete costing, recipes, and fact sheets for easy implementation
- Tasteful and comfortable café layout with visual appeal



## PREFERRED SUPPLIERS

We recognise that our suppliers and service providers play a crucial role in our success. Their achievements directly impact ours, which is why we carefully select them based on:

- The stability of their businesses
- The capacity to deliver
- Dependability and consistency in supply and delivery
- Their track record and performance with other clients
- Value for money by evaluating the cost of their services against the value they offer
- Their alignment with The Daily Coffee Group's culture, and the character and capabilities to complement and enhance the Group's ecosystem and operations

## FRANCHISE JOINING FEE

We've been in franchising since 2015, building a strong brand backed by extensive business expertise. This allows us to add tremendous value, but it does come at a cost.

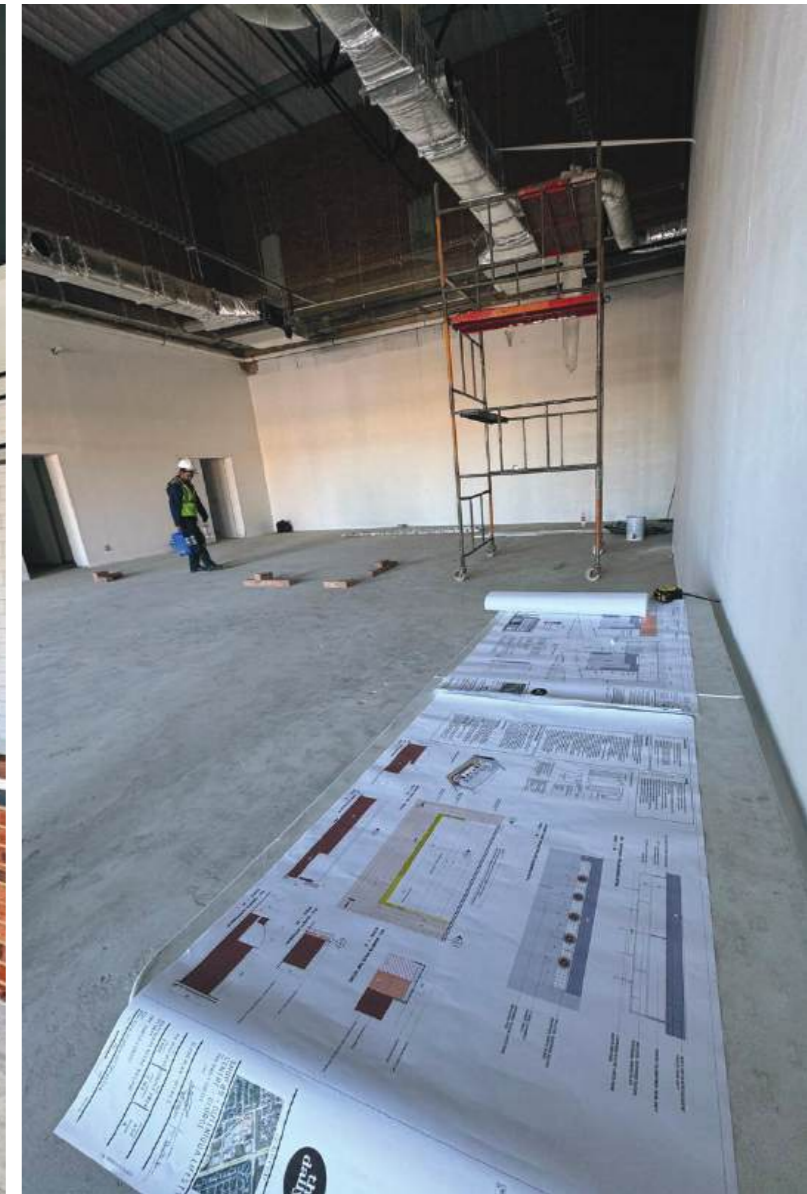
The joining fee of R80 000 (excl. VAT) grants you access to our proven know-how, setting your business up for success from day one - provided you follow our guidelines.

## PROJECT MANAGEMENT FEE

Our project management fee of R120 000 (excl. VAT) covers the full project management service to set up and construct your café, ensuring a smooth transition from design to opening day.

This includes contractor coordination, interior layout, and commissioning of all equipment, ready for operations to commence.

The on-site setup typically takes 3-4 weeks from beneficial occupation, with handover to operations scheduled seven days before opening.



## COMPANY CORE VALUES

- **Profitability** – building a business that is commercially sound
- **Passion** – we live our brand to the fullest
- **Service excellence** – offer the best in every way we can to our own team and our valued customers
- **Take ownership** – be responsible for your actions
- **Add value** – being a community coffee destination is important, and we take it seriously



## CAFÉ SET UP COSTS

This includes:

- A complete set of building plans and council submission pack
- Full-scope building and shop-fitting
- Complete equipment installation
- All furniture and fittings
- All branded items required – signage, start-up uniform, crockery, wooden planks, and menus
- A six week social media launch programme
- Travel and accommodation for head office personnel

Excluded in set up costs:

- Landlord rental and insurance deposit
- Opening orders – food and drinks, operating stock
- Point-of-sale system
- Camera surveillance system (if required)
- Alarm system (if required)
- Power back-up (generator/inverter) system (if landlord does not provide)
- Air-conditioning systems (if landlord does not provide)
- Internet connection system (uncapped required)
- Credit card machines

The final total set up cost depends on the site, size of the café, and total seats.

**EGGS ROYAL**  
smoked salmon trout, 2 poached eggs, spinach,  
english muffin & hollandaise sauce



## WE HAVE A DEAL...WHAT IS NEXT?

Once both parties agree to open a new franchise, the following key activities take place:

- Choosing the ideal business location
- Signing of the confidentiality and franchise agreements
- Project management and set-up of premises
- Comprehensive recruitment and training
- Full implementation programme
- Grand opening
- Ongoing franchisor support 24/7

## PROFICIENT FRANCHISEE PARTNERS

We seek the following qualities in our franchisees:

- A genuine commitment to making the franchise thrive
- A positive attitude that energises the team and customers alike
- Setting high standards with a drive to establish and maintain excellence in all aspects of the business
- A dedicated focus on the business with a strong commitment to business growth
- Relevant experience and sound judgment to manage the franchise landscape
- The ability to take proactive steps and make decisions independently
- A strong passion for building relationships with both customers and staff
- A focus on providing exceptional customer service and support
- A talent for fostering connections and collaboration within the community
- Financial independence and the capacity to manage financial responsibilities effectively



## READY TO BREW A CUP IN YOUR VERY OWN COFFEE CAFÉ?

We are committed to extending the success of The Daily Coffee Group to more local coffee lovers and business-minded partners.

Contact us if you are interested in becoming a franchise owner or need more information:

- Adriaan de Bruyn
- E-mail: [adriaan@thedailygroup.africa](mailto:adriaan@thedailygroup.africa)
- Tel: 082 781 0899

Visit our website for more information:  
[www.drinkgoodcoffee.co.za](http://www.drinkgoodcoffee.co.za)



# WINTER MENU

At The Daily Coffee Café, coffee is our craft and passion. We source our 100% Arabica beans from East Africa and roast our signature medium-roast blend using air roasting for a consistently rich aroma and smooth, full flavour in every cup we serve.

Our menu is inspired by fresh, local produce - from all-day breakfasts and wholesome lunches to plant-based options and cakes baked in-house.

Seasonal updates keep things flavourful. However, one thing never changes:

“The Daily - where good coffee brings locals together!”

**THE DAILY COFFEE CAFÉ - WHERE LOCALS MEET**

## COFFEE & HOT DRINKS



Scan & join our loyalty programme. Every 8th coffee is FREE!

### COFFEE

<b>TIN CUP</b> two parts espresso, condensed milk, topped with steamed milk and foam	47
<b>AMERICANO</b> one part espresso, topped with hot water, hot OR cold milk on the side refill	37 32
<b>CAPPUCCINO</b> one part espresso, steamed milk, topped with steamed milk foam refill	40 35
<b>CORTADO</b> two parts espresso, topped with micro foam	40
<b>FLAT WHITE</b> two parts espresso, steamed milk, topped with micro foam	41
<b>ESPRESSO</b> single double	31 34
<b>CAFÉ LATTE</b> one part espresso, ¾ steamed milk, topped with foam add flavour: choice of caramel, vanilla OR hazelnut	41 10
<b>MOCHACCINO</b> one part espresso, white OR dark hot chocolate, ¾ steamed milk, topped with foam	52
<b>HAZELNUT MOCHACCINO</b> one part espresso, white OR dark hot chocolate, hazelnut syrup, ¾ steamed milk, topped with lightly whipped cream	58
<b>DIRTY CHAI</b> one part espresso, chai spice, ¾ steamed milk, topped with foam	49

### EXTRAS

cream	15
extra shot espresso	10
upgrade to mug-size: americano, cappuccino, red cappuccino	12
extra shot red espresso	12
extra flavoured syrup: choice of caramel, vanilla OR hazelnut	10

## SPECIALITY DRINKS

<b>RED KAROO</b> rooibos espresso, white hot chocolate, topped with steamed milk	52
<b>HOT CHOCOLATE</b> white OR dark hot chocolate, topped with steamed milk	48
<b>CHAI LATTE</b> chai spice, topped with steamed milk	48
<b>MATCHA LATTE</b> matcha, topped with steamed milk add white chocolate	51 8
<b>RED LATTE</b> red espresso, ¾ steamed milk, topped with foam	49
<b>RED CAPPUCCINO</b> red espresso, steamed milk, topped with foam	45
<b>LEAF TEA</b> various flavours - please ask your waitron	32
<b>ICED COFFEE</b>	
<b>ICED LATTE</b> two parts espresso, topped with milk, ice	48
<b>ICED TIN CUP</b> two parts espresso, condensed milk, topped with milk, ice	58
<b>ICED MOCHACCINO</b> two parts espresso, white OR dark chocolate, topped with milk, ice	58
<b>COFFEE SHAKE</b> two parts espresso, ice cream, milk	57
<b>FREEZO</b> choice of coffee, chocolate OR matcha & vanilla	59
<b>VEGAN FREEZO</b> one part espresso, white chocolate, alternative milk	59
<b>AFFOGATO</b> two parts espresso, vanilla ice cream, chocolate dusting	42

Alternative milk as option at  
NO EXTRA COST

V+ chocolate  
(white and dark)

Decaf as option at  
NO EXTRA COST

## WELLNESS BOOSTS

**Fuel your day, the better way.** Our Wellness Boosts are specially crafted to support energy, focus and everyday wellbeing, added to your favourite smoothie for a feel-good lift, whenever you need it!

### CONTAINS:

- almond milk powder
- protein (collagen, glutamine & creatine)
- added vitamins (A, B1, B2, B6, B12, C, D & E)
- mesquite
- prebiotic plant fibre
- hydrolysed bovine collagen
- stevia



Scan to discover the nutritional goodness

<b>WELLNESS FREEZO</b> wellness boost, one part espresso, crushed ice	<b>79</b>
<b>WELLNESS SMOOTHIE</b> wellness boost, banana, cocoa, mixed berry purée, double cream yoghurt, crushed ice	<b>82</b>
<b>WELLNESS LATTE</b> wellness boost, one part espresso, ¾ steamed milk, topped with foam	<b>64</b>
<b>WELLNESS ICED LATTE</b> wellness boost, one part espresso, topped with milk, ice	<b>69</b>



## COLD DRINKS

<b>LIPTON ICED TEA</b>	<b>32</b>
<ul style="list-style-type: none"><li>• peach</li><li>• lemon</li><li>• mixed berry</li><li>• peach sugar-free</li></ul>	
<b>SIR FRUIT JUICE</b>	<b>36</b>
<ul style="list-style-type: none"><li>• orange</li><li>• mango</li><li>• cloudy apple</li><li>• mixed berry</li></ul>	
<b>'TISERS</b>	<b>34</b>
<ul style="list-style-type: none"><li>• apple</li><li>• red grape</li></ul>	
<b>SOFT DRINKS</b>	<b>30</b>
various flavours available	
<b>SIR FRUIT CORDIALS</b>	<b>10</b>
<ul style="list-style-type: none"><li>• lime</li><li>• kola tonic</li><li>• passion fruit</li></ul>	
<b>CAPE KAROO SPRING WATER (STILL OR SPARKLING)</b>	
500 ml	<b>28</b>
1 litre	<b>42</b>
<b>FRESH RED</b>	<b>48</b>
red espresso, Sir Fruit cloudy apple, ice	

## SMOOTHIES • SHAKES • FROSTIES

<b>SMOOTHIES</b>	<b>64</b>
all made with double cream yoghurt, honey & crushed ice	
<ul style="list-style-type: none"><li>• fruit purée: choice of mango, passion fruit OR mixed berry</li><li>• blueberry &amp; banana</li><li>• cocoa, banana &amp; mixed berry</li><li>• apple, cinnamon &amp; banana</li><li>• seasonal fruit &amp; banana</li></ul>	
<b>MILKSHAKES</b>	<b>53</b>
<ul style="list-style-type: none"><li>• passion fruit</li><li>• mango</li><li>• mixed berry</li><li>• chocolate</li><li>• strawberry</li><li>• caramel</li><li>• vanilla</li><li>• hazelnut</li></ul>	
<b>MILKTART SHAKE</b>	<b>56</b>
ice cream, cinnamon, chai spice	
<b>ROOIBOS SHAKE</b>	<b>56</b>
ice cream, red espresso	
<b>FROSTIES</b>	<b>55</b>
fruit purée, crushed ice	
choice of mango, passion fruit OR mixed berry	
<b>FROZEN LEMONADE</b>	<b>55</b>
lemonade concentrate & crushed ice	
<b>ICED RED LATTE</b>	<b>52</b>
red espresso, honey, topped with milk, ice	
<b>ICED MATCHA &amp; VANILLA LATTE</b>	<b>66</b>
matcha, vanilla syrup, topped with milk, ice	

## BREAKFAST ALL DAY

### LOCAL FAVOURITES

<b>THE DAILY FAVOURITE</b> streaky bacon, 2 eggs, potato rösti OR chips, grilled tomato, slice of toast	115
<b>THE DAILY LIGHT</b> streaky bacon, egg, grilled tomato, chips, slice of toast	85
<b>THE DAILY FIX</b> streaky bacon, 2 pork bangers OR boerewors, 2 eggs, baked beans, mushrooms, potato rösti OR chips, grilled tomato, slice of toast	169
<b>EGGS BENEDICT</b> ham OR streaky bacon, 2 poached eggs, lightly toasted english muffin with homemade hollandaise sauce	109
<b>CIABATTA BENEDICT</b> streaky bacon, grilled mushrooms, 2 poached eggs, 2 slices of ciabatta toast with homemade hollandaise sauce	139
<b>FRENCH TOAST</b> streaky bacon, cheddar, white bread french toast, maple-flavoured syrup, dusted with icing sugar	109

### BOWLS AND FRESH STARTS

<b>V SCRAMBLED EGG, ROCKET &amp; FETA CROAST</b> 2 scrambled eggs, toasted croissant, feta, rocket, glazed cherry tomatoes	102
<b>BREAKFAST BOWL</b> streaky bacon, 2 scrambled eggs, 2 potato röstis, feta, glazed cherry tomatoes, spring onion, rocket, mayo	118
<b>V NATURAL</b> homemade granola, double cream yoghurt, seasonal fresh fruit, honey	94
<b>V VEGGIE BOWL</b> mushrooms, spinach, glazed cherry tomatoes, smashed avo, 2 potato röstis, spring onion, egg-free mayo, rocket	94
<b>V EGGS FLORENTINE WITH MUSHROOMS</b> 2 poached eggs, grilled mushrooms, spinach, lightly toasted english muffin, homemade hollandaise sauce	104

<b>BACON &amp; SPINACH POTATO RÖSTI BENEDICT</b> streaky bacon, 2 poached eggs, 2 potato röstis, spinach with homemade hollandaise sauce	108
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<b>V AVO TOAST</b> smashed avo, 2 slices of toast OR lightly toasted bagel, lemon (seasonal - subject to avo availability)	94
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<b>MINCE ON TOAST</b> harissa-spiced savoury mince with mixed peppers, glazed cherry tomatoes, 2 slices of toast OR a lightly toasted bagel add an egg	115 12
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### LIGHT & EASY

<b>BREAKFAST BUN</b> streaky bacon, 2 eggs, lightly toasted burger bun	64
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<b>V EGGS &amp; TOAST</b> 2 eggs your way, 2 slices of toast	52
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<b>EARLY RISER</b> 1 pork banger, 1 egg, grilled tomato, slice of toast	65
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### OMELETTES

<b>BACON, SPINACH &amp; FETA</b> streaky bacon, spinach, feta, 3 eggs, topped with glazed cherry tomatoes, slice of toast	132
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<b>MUSHROOMS, BACON &amp; CHEDDAR</b> mushrooms, streaky bacon, cheddar, 3 eggs, topped with glazed cherry tomatoes, slice of toast	149
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<b>BACON, CARAMELISED ONION, JALAPEÑO &amp; MOZZARELLA</b> streaky bacon, caramelised onion, jalapeño, mozzarella, 3 eggs, topped with glazed cherry tomatoes, slice of toast	128
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<b>V OMELETTE YOUR WAY</b> 3 eggs, cheddar, topped with glazed cherry tomatoes, slice of toast <b>see food extras to add</b>	81
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**NEW** New

**V** Vegetarian

**V** Plant-based

## LUNCH ALL DAY

### SANDWICHES & WRAPS

**NASHVILLE-STYLE HOT CHICKEN SANDWICH** 129  
southern-fried chicken fillet, hot honey sauce, sweet chilli sauce, mayo, lettuce, tomato, gherkins, 2 slices of toast OR a lightly toasted bagel, served with chips OR side salad

**NEW MEATBALL MELT BAGEL** 148  
beef meatballs, homemade tomato sauce, mozzarella, basil pesto, a lightly toasted bagel, served with chips OR side salad

**HONEY & SOY-GLAZED CHICKEN WRAP** 119  
honey & soy-glazed chicken, coleslaw, lettuce, tomato, pickled red onion, soft tortilla wrap, served with chips OR side salad

**CRISPY CHICKEN & FETA WRAP** 119  
southern-fried chicken strips, Banhoek Chilli Oil mayo, feta, caramelised onion, tomato, lettuce, soft tortilla wrap, served with chips OR side salad

**NEW CHICKEN MAYO QUESADILLA** 137  
chicken mayo, bacon & jalapeño jam, mozzarella, toasted soft tortilla wrap, smashed avo, crème fraîche, served with chips OR side salad

**NEW HARISSA-SPICED SAVOURY MINCE QUESADILLA** 147  
harissa-spiced savoury mince with mixed peppers, mozzarella, toasted soft tortilla wrap, smashed avo, crème fraîche, served with chips OR side salad

### GOURMET COMFORTS & CLASSICS

**V ROASTED TOMATO & BASIL SOUP** 92  
**NEW** roasted tomato & basil soup, topped with basil pesto, served with a cheese toastie

**V BUTTERNUT & CARROT SOUP** 92  
**NEW** curry roasted butternut & carrot soup, coconut milk, toasted pumpkin seeds, 2 slices of toast





<b>NEW</b>	<b>HARISSA CHICKEN, CHICKPEA &amp; ROOT VEGETABLE CURRY</b>	<b>165</b>
	North African-inspired curry with chicken strips, chickpeas, sweet potato, butternut, red onion, harissa paste, coconut milk, served with basmati rice, lemon, fresh coriander	
<b>V</b>	<b>CHICKPEA &amp; ROOT VEGETABLE HARISSA CURRY</b>	<b>128</b>
<b>NEW</b>	North African-inspired curry with chickpeas, sweet potato, butternut, red onion, harissa paste, spinach, coconut milk, served with basmati rice, lemon, fresh coriander	
	<b>QUICHE</b>	<b>95</b>
	served with chips OR side salad daily selection available	
	<b>SOUTHERN-FRIED CHICKEN STRIPS</b>	<b>116</b>
	southern-fried chicken strips - plain OR dipped in hot honey sauce, served with cheese sauce, sweet chilli sauce, with chips OR side salad	
	<b>CHICKEN SCHNITZEL</b>	<b>139</b>
	southern-fried chicken fillet, mushroom OR cheese sauce, chips, side salad, ranch dressing	
	<b>BEEF BURGER</b>	<b>149</b>
	180g beef patty, basting, cheddar, lettuce, tomato, gherkins, mayo, toasted burger bun, served with chips OR side salad	
	<b>CHICKEN BURGER WITH BACON &amp; JALAPEÑO JAM</b>	<b>149</b>
	grilled OR southern-fried chicken fillet, bacon & jalapeño jam, feta, Banhoek Chilli Oil mayo, lettuce, tomato, pickled red onion, toasted burger bun, served with chips OR side salad	
	<b>CHICKEN &amp; BACON SALAD</b>	<b>122</b>
	grilled OR southern-fried chicken strips, streaky bacon, feta, lettuce, cherry tomatoes, cucumber, pickled red onion, ranch dressing	
	<b>GRILLED CHICKEN STACK</b>	<b>149</b>
	grilled chicken fillet, roasted sweet potato, roasted red onion, onion gravy, cream cheese, basil pesto	

**NEW** New

**V** Vegetarian

**V** Plant-based

## TOASTIES

choice of bread OR bagel, served with chips OR side salad

<b>V</b> CHEESE & TOMATO	72
<b>V</b> MOZZARELLA, TOMATO & BASIL PESTO	78
<b>V</b> BRAAIBROODJIE tomato, cheddar, red onion, chutney	76
HAM, CHEESE & TOMATO	98
BACON, EGG & CHEESE	115
CHICKEN MAYO	89

### FOOD EXTRAS

avo	42	bacon	46
breakfast toast top-up	10	gypsy ham	38
boerewors	54	grilled chicken fillet	52
side salad	32	2 pork bangers	52
chips	38	mushrooms	34
cheddar	22	tomato	10
mozzarella	22	spinach	18
feta	22	caramelised onion	10
egg	12	slice of toast with butter & jam	14

## DAILY DELIGHTS

<b>SCONE</b> served with butter and a choice of two of the following: • cream • cheddar • strawberry jam	69
<b>MUFFIN</b> daily selection available add cheddar	49 22
<b>PASTRIES</b> daily selection available	49
<b>SLICE OF CAKE</b> chocolate cake baked caramel cheesecake carrot cake <b>*whole cakes available on request, please enquire</b>	72 79 79
<b>APPLE STRUDEL</b> served hot with cream OR ice cream	62



# DRINK GOOD COFFEE

PREFERRED SUPPLIERS TO THE DAILY COFFEE CAFÉ

THE  
COFFEE  
ROASTING  
AGENCY

KAROO  
NATURALLY  
TASTY  
TRADING WORLD

SIR  
FRUIT

Lipton

FRAPPE  
LOCUS

Nuts and other allergens are used in our kitchen.  
Our plant-based items are made with animal-free ingredients. However,  
they are prepared in a kitchen that also handles meat, dairy and eggs.  
Please inform us if you have food allergies.  
Certain menu items are subject to availability, please check with your waiter.  
Quantities and portion sizes under EXTRAS may differ from those in complete meals.  
See our table talkers for this month's highlights.  
Prices include VAT.

## THE DAILY FRANCHISE LOCATIONS:

### Gauteng: Johannesburg

1. Bedford View
2. Beverley, Fourways
3. Bromhof, Randburg
4. Bryanston
5. Edenvale
6. Ferndale, Randburg
7. Kempton Park
8. Lonehill
9. Meyerton
10. Newmarket Park Extension 15
11. Nicolway, Bryanston
12. Roodepoort

### Gauteng: Pretoria

13. Elardus Park
14. Erasmuskloof
15. Faerie Glen
16. Irene

### Limpopo

17. Polokwane, Ladana
18. Polokwane, The Farmyard

### Mpumalanga

19. Ermelo
20. Mbombela (Nelspruit), Orchard View Ext 3
21. Mbombela (Nelspruit), White River Road
22. Middelburg
23. Secunda
24. Volksrust

### North West

25. Hartbeespoort
26. Vryburg

### Western Cape

27. Bellville
28. Bloubergstrand
29. Bothasig
30. Brackenfell
31. Citrusdal (N7, Piekenierskloof Pass)
32. Durbanville
33. George
34. Knysna
35. Langebaan
36. Malmesbury
37. Melkbosstrand
38. Vredkloof
39. Vredenburg

